ORGANISATIONS THAT OPPOSE THE PROPOSED SHREWSBURY NWRR

Shrewsbury Friends of the Earth

Shrewsbury Campaign to Protect Rural England (CPRE)

Shropshire Wildlife Trust

No Way! Group

Mount Residents Group

HCF Residents Group

None of the candidates for Shrewsbury in the last general election supported it.

The Environment Agency, English Nature and the Berwick Estate have all expressed concerns about the scheme.

Leaflet updated April 2010 by



FOR MORE DETAILS see, WWW.NOWAYGrOUp.org.uk e-mail us at, nowaygroup@tiscali.co.uk

phone or text 07963 106103

WOULD YOU BUILD A ROAD HERE?



OR HERE?



Say **NO WAY!** to the North West 'Relief' Road

The North West 'Relief' Road

WHAT IS IT?

Shropshire Council are considering building a North West 'Relief' Road for Shrewsbury joining up the A5 to the west with the Battlefield Link Rd to the north. They are carrying on with this at great cost, despite controversy over the scheme and a very small chance of it getting funding. It will be competing with schemes from areas with much worse congestion in a very tight economic period.

FLOOD DEFENCES ARE NO LONGER CONNECTED

Shropshire Council and the Environment Agency have now abandoned any thoughts of linking the NWRR to a flood defence scheme for Shrewsbury.

WHAT ELSE CAN BE DONE?

Shropshire County Council did a lot of good work on transport in Shrewsbury which is already showing benefits in reduced traffic and increased cycling, walking and bus use. We support these schemes and think that they should be continued and expanded.

Trials of 'Smarter Choices' have shown that just giving people individual, targeted information and advice on public transport plus walking and cycling facilities can cut journeys by up to 14%, at much less cost than building the NWRR and with no damage done.

WHAT SHROPSHIRE COUNCIL SHOULD DO. Drop the NWRR and work on more sustainable, feasible and acceptable ways of controlling Shrewsbury's traffic.

IT'S TIME TO STOP WASTING TIME, EFFORT & MONEY ON THIS OUTDATED, VERY EXPENSIVE & HIGHLY DAMAGING SCHEME

FOR MORE DETAILS see: www.nowaygroup.org.uk

WHY DO WE OPPOSE IT?

1 It would be extremely damaging to important and beautiful landscapes and wildlife.

It would carve up irredeemably the green wedge of the Old River Bed, with a huge bridge over the river at Shelton Roughs.

2 It would be hugely expensive.



Figures used to justify the expense use highly dubious cost-benefit analysis.

3 It's unnecessary.

Traffic levels in the town centre have fallen over the last few years and could be made to fall further without this road.

4 It wouldn't work.

Shropshire Council figures show it would only reduce traffic on Smithfield Rd in 2027 by 16% from current levels (1 car in 6), It would do even less to relieve other roads around the town.

5 It would lead to an increase in overall traffic levels and do nothing to reduce carbon dioxide emissions. With growing concerns over climate change if we're to spend £102 million on a transport scheme surely it has to contribute substantially to reducing CO2 emissions.